

JESSUP UNIVERSITY

# Corporate Partnership

VIEWBOOK



**JESSUP**  
UNIVERSITY

A COLLABORATIVE PARTNERSHIP TO STRENGTHEN JESSUP'S CHRIST-CENTERED MISSION AND PROVIDE RECOGNITION FOR YOUR BUSINESS.

REV4.08.25



## PREMIER CORPORATE PARTNERSHIP OPPORTUNITIES

Jessup University exists as the premier Christ-centered university in Northern California because generous partners invest in our mission to educate and equip transformational leaders for the glory of God.

As a corporate partner of Jessup you will receive benefits and opportunities that will raise the profile of your business and enhance your mission in the region.

### JESSUP UNIVERSITY CORPORATE PARTNERSHIP LEVELS

- \$100,000** - Visionary level
- \$50,000** - Warrior level
- \$25,000** - Champion level
- \$10,000** - Advocate level
- <\$10,000** - Associate level\*

Includes regular digital recognition of company name/logo across all campus screens as well as at campus-wide events. Recognition commensurate with support level.

**>\$100,000** - Naming level (*Ask us about facility naming opportunities!*)

\*Associate level sponsors will be acknowledged through special publicity events in Athletics, Theatre, Music, and Theology. Detailed benefits available upon request.

### HOW TO GIVE

For more information on these levels and their engagement opportunities please contact one of the following university donor advisors.

#### David Pineschi

Associate Vice President of Advancement  
dpineschi@jessup.edu  
916-577-1809

### DEVELOPMENT DIRECTORS

#### Steve Velebit

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#### Holly Andreatta

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### OFFICE OF UNIVERSITY ADVANCEMENT

2121 University Avenue | Rocklin, CA 95765 | advancement@jessup.edu | jessup.edu/giving





# CUSTOMIZED PREMIER CORPORATE PARTNERSHIP

## PARTNERSHIP LEVELS

**\$50,000 - \$25,000 - \$10,000**

Premier corporate partnership levels at Jessup allow our generous partners to create a unique package that best fits the donor's interests and desired impact.

## CUSTOMIZED SUPPORT OPTIONS

You can choose one or more of the following opportunities that fit your interests and desired promotional benefits.

- Jessup Athletics
- Veterans: Hoops for Heroes
- Center for Church Health
- Casa Latina
- Academic Events
- Theatre and Music Performances
- Jessup Magazine article opportunities

## STANDARD BENEFITS

The following standard benefits are automatically included in the premier corporate partnership plan.

### COMMENCEMENT

*Spring and Winter Ceremonies combined attendance of 5,000*

- Half-page, quarter-page or logo acknowledgment in commencement program
- Pre-event promotion through slides or audio
- Student congratulation sign displayed in designated signage area

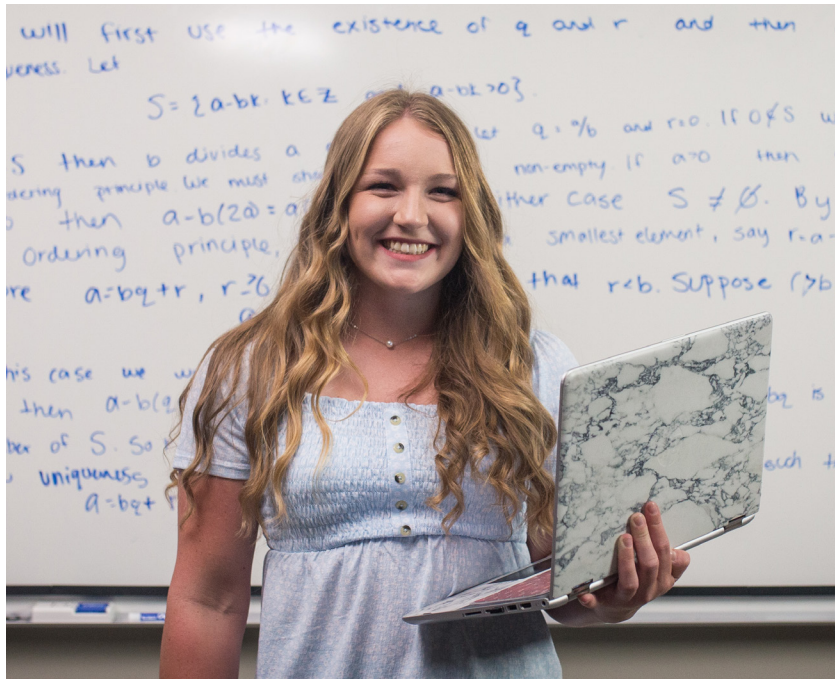
### PRESIDENT'S CIRCLE EVENTS

*Annual events with combined attendance above 350*

- Pre-event promotion through slides or audio
- Corporate signage displayed in designated signage area
- Logo in program

### CORPORATE PARTNER WEBSITE RECOGNITION

- Logo with your website link



## THE JESSUP FUND PARTNERSHIP OPPORTUNITIES

We believe today's students should have access to an exceptional academic experience that enriches the spirit of tomorrow's leaders. The Jessup Fund enables student accessibility, academic excellence in the classroom and a vibrant campus life that promotes Christ-like character.

### CHAMPION LEVEL: \$5,000

#### COMMENCEMENT

*Spring and Winter Ceremonies combined attendance of 5,000*

- Half-page acknowledgment in program
- Pre-event promotion through slides or audio
- Student congratulation sign displayed in designated signage area

#### ADVANCEMENT PRESIDENT'S CIRCLE EVENTS

*Annual events with combined attendance above 350*

- Pre-event promotion through slides or audio
- Corporate signage displayed in designated signage area
- Logo in program

### ADVOCATE LEVEL: \$2,500

#### COMMENCEMENT

*Spring and Winter Ceremonies combined attendance of 5,000*

- Quarter-page acknowledgment in program
- Pre-event promotion through slides or audio

#### ADVANCEMENT PRESIDENT'S CIRCLE EVENTS

*Annual events with combined attendance above 350*

- Pre-event promotion through slides or audio

### ASSOCIATE LEVEL: \$1,000

#### COMMENCEMENT

*Spring and Winter Ceremonies combined attendance of 5,000*

- Logo in program

# ATHLETICS PARTNERSHIP OPPORTUNITIES



Your partnership is a direct investment in the lives of our student-athletes by providing them with the highest quality athletic and academic experience. Your support fuels their growth, strengthens their leadership, and creates opportunities for excellence—both on and off the field. Their journey at Jessup is made possible by your partnership; because of your support, they will compete with integrity, honor Christ through their efforts, and impact the world beyond the game. To learn more about partnerships, email Garrett Case at [gcase@jessup.edu](mailto:gcase@jessup.edu)


## BENEFITS AND OPPORTUNITIES

\$10,000 - The Exclusive Plan	\$5,000 - The Platinum Plan
<ul style="list-style-type: none"> <li>• Warrior Arena Signage (Exclusive Branding)</li> <li>• McBean Stadium Signage (Outfield or Backstop)</li> <li>• Public Address Reads - All Home Athletic Events</li> <li>• Website Branding - Reciprocal Linkage</li> <li>• Promotions/Marketing Table ALL Athletic Contests</li> <li>• LED Scoreboard Branding - Warrior Arena</li> <li>• Official Game Sponsorship (1)</li> <li>• Warrior Arena TV Branding</li> <li>• In Game Promotions - Media Timeouts/Halftime</li> <li>• Social Media Branding Recognition (Facebook, Twitter, Instagram)</li> <li>• Game Steam/Audio - Public Address Reads</li> <li>• Warrior Golf Classic - Hole Signage</li> <li>• (2) Foursomes to Warrior Golf Classic</li> <li>• Top Swing - Full Bay Sponsorship</li> <li>• Top Swing Contest Bay Sponsor</li> <li>• Invitation to Exclusive Jessup Athletic Events (Warrior Awards/Dinners, Special Events)</li> <li>• Individual Tickets Upon Request</li> <li>• (2) All-Sport- Season Tickets - Upon Request</li> </ul>	<ul style="list-style-type: none"> <li>• Warrior Arena Signage</li> <li>• McBean Stadium Signage (Outfield or Backstop)</li> <li>• Public Address Reads - All Home Athletic Events</li> <li>• Website Branding - Reciprocal Linkage</li> <li>• Promotions/Marketing Table (5) Athletic Contests</li> <li>• LED Scoreboard Branding - Warrior Arena</li> <li>• Official Game Sponsorship (1)</li> <li>• Warrior Arena TV Branding</li> <li>• In Game Promotions - Media Timeouts/Halftime</li> <li>• Social Media Branding Recognition (Facebook, Twitter, Instagram)</li> <li>• Game Steam/Audio - Public Address Reads</li> <li>• Foursome Warrior Golf Classic</li> <li>• Warrior Golf Classic - Hole Signage</li> <li>• Warrior Golf Classic - (4) Players</li> <li>• Individual Tickets Upon Request</li> <li>• (2) All Sport- Season Tickets - Upon Request</li> <li>• Top Swing Signage</li> <li>• Top Swing Bay (6 players)</li> </ul>

*Athletic opportunities continued ➤*





\$3,500 - The Premier Plan	Ala Carte Opportunities
<ul style="list-style-type: none"> <li>• Warrior Arena Signage</li> <li>• McBean Stadium Signage (Outfield or Backstop)</li> <li>• Public Address Reads - All Home Athletic Events</li> <li>• Website Branding - Reciprocal Linkage</li> <li>• Promotions/Marketing Table (5) Athletic Contests</li> <li>• LED Scoreboard Branding - Warrior Arena</li> <li>• Official Game Sponsorship (1)</li> <li>• Warrior Arena TV Branding</li> <li>• In Game Promotions - Media Timeouts/Halftime</li> <li>• Social Media Branding Recognition (Facebook, Twitter, Instagram)</li> <li>• Game Steam/Audio - Public Address Reads</li> <li>• Warrior Golf Classic - Hole Signage</li> <li>• Warrior Golf Classic - (2) Players</li> <li>• (50) Individual Tickets - Upon Request</li> <li>• (2) All-Sport- Season Tickets - Upon Request</li> </ul>	<ul style="list-style-type: none"> <li>• Warrior Arena Signage - \$1000</li> <li>• McBean Stadium Signage - \$850</li> <li>• McBean Stadium Outfield - \$1000</li> <li>• In Game PA Reads - All Sports - \$1000</li> <li>• In Game PA Reads - All Sports - \$750</li> <li>• Warrior Arena Kick Plates - \$2000</li> <li>• Warrior of The Week - \$3000 (+) Gift for the Winner</li> </ul> 

# JESSUP MUSIC PARTNERSHIP OPPORTUNITIES



Your generous partnership is a direct investment in the lives of our music students by providing the highest quality academic experience. Your support enhances the students' artistry and creativity and develops space for innovation preparing them for careers as Christ-honoring leaders in the community. Their experience at Jessup is made possible by your partnership; because of your support, they will magnify the Lord through their art.

## BENEFITS AND OPPORTUNITIES

<b>\$10,000 - Annual Corporate Jessup Music Sponsor for Fall and Spring Concert Season</b>	<b>\$5,000 - Title Sponsor Celebrate Christmas or Night of Classics</b>
<ul style="list-style-type: none"> <li>• Reserved seating for 15 people at both Celebrate Christmas and Night of Classics</li> <li>• Company recognition and thank you at all concerts by all ensembles during the academic year (20-30 concerts)</li> <li>• 10% discount on additional Celebrate Christmas and Night of Classics tickets</li> <li>• Personal mention during Celebrate Christmas and Night of Classics by concert emcee or Director</li> <li>• President's Circle Membership, including all PC benefits and privileges</li> <li>• Company recognition on program cover and multimedia slide show during all concerts</li> <li>• Company recognition in all event printed materials</li> <li>• Company mention on Jessup Music event website for the academic year</li> <li>• 2 Jessup Music merchandise mega-gift baskets (valued at over \$200)</li> </ul>	<ul style="list-style-type: none"> <li>• Reserved seating for 15 people at the concert of your choice</li> <li>• 10% discount on additional Celebrate Christmas or Night of Classics tickets</li> <li>• Personal mention during event by concert emcee or Director</li> <li>• President's Circle Membership, including all PC benefits and privileges</li> <li>• Prominent company recognition in program and multimedia slide show during all concerts</li> <li>• Company mention on Jessup Music event website for the month of the concert series</li> <li>• Jessup Music merchandise mega-gift basket, (valued at over \$200)</li> </ul>
<b>\$2,500 - Conductor's Circle</b>	<b>\$1,000 - Orchestra Circle</b>
<ul style="list-style-type: none"> <li>• Reserved seating for 10 people at the concert of your choice</li> <li>• President's Circle Membership, including all PC benefits and privileges</li> <li>• Personal mention during event by concert emcee or Director</li> <li>• Company recognition in program and multimedia slide show during all concerts</li> <li>• 2 Jessup Music merchandise gift bags for you and a guest (valued at over \$50)</li> </ul>	<ul style="list-style-type: none"> <li>• Reserved seating for five at the concert of your choice</li> <li>• President's Circle Membership, including all PC benefits and privileges</li> <li>• Company recognition in program and multimedia slide show during all concerts</li> <li>• Jessup Music merchandise gift bag (valued at over \$50)</li> </ul>

# JESSUP THEATRE PARTNERSHIP OPPORTUNITIES



Your generous partnership will directly impact hard-working and devoted students in the Jessup Theatre program. Your support will provide the highest quality educational and professional experience for those seeking to make an impact on our world through the arts. Your partnership dollars will enhance our arts facility, equipment and staffing required to produce professional level theatre at Jessup. Together, we can equip the next generation of professional theatre artists to make a profound impact on our culture for the glory of God.

## BENEFITS AND OPPORTUNITIES

\$20,000+ - Season Underwriter Circle	\$10,000 - Producer's Circle
<ul style="list-style-type: none"> <li>• Your company logo and special thanks to your company as a season underwriter</li> <li>• Recognition at the top of our sponsor wall for both mainstage productions</li> <li>• 20 free tickets to both mainstage productions</li> <li>• Full-page color ad in our program (distribution 6000+ per year)</li> <li>• Company mention from the stage at every mainstage performance</li> <li>• Company logo on newsletter and website</li> <li>• Company sponsor for one exclusive preview performance if requested</li> <li>• Your company logo on signage at the front of the main pre-show experience</li> <li>• A table in the pre-show area to display your company's materials</li> <li>• A five-minute pitch to the preview performance guests about your company</li> <li>• Exclusive pre-show hors d'oeuvres and/or concessions</li> <li>• Choice of invitations to the event: public or specific attendees of the production</li> <li>• Invitations for up to 100 guests</li> </ul>	<ul style="list-style-type: none"> <li>• Special mention in our playbill with inclusion of your company logo</li> <li>• Recognition at the top of our sponsor wall for both mainstage productions</li> <li>• 12 free tickets to both mainstage productions</li> <li>• Full-page color ad in our program (distribution 6000+ per year)</li> <li>• A table in the show area to display your company's materials</li> <li>• Company mention from the stage at every mainstage performance</li> </ul>

*Jessup Theatre opportunities continued >*





\$5,000 - Director's Circle	\$2,500 - Artist's Circle
<ul style="list-style-type: none"><li>• Special mention in our playbill with inclusion of your company logo</li><li>• Recognition at the top of our sponsor wall for both mainstage productions</li><li>• Eight free tickets to both mainstage productions</li><li>• Half-page color ad in our program (distribution 6000+ per year)</li></ul>	<ul style="list-style-type: none"><li>• Special mention in our playbill</li><li>• Recognition at the top of our sponsor wall for both mainstage productions</li><li>• Six complimentary tickets to both mainstage productions</li></ul>

# CAREER SERVICES AND EXTERNAL WORKFORCE PARTNERSHIPS OPPORTUNITIES

The mission of Jessup Career Services and External Workforce Partnerships is to prepare students for exceptional careers through purposeful experiences that equip them for both professional success and lifelong learning. We are committed to cultivating their faith and inspiring them to be examples of the love of Christ in the marketplace. Through meaningful partnerships with businesses, organizations, and community members, we provide career counseling, occupational exploration, and opportunities to network, connect, and LAUNCH. Additionally, we provide our services to all of our alumni for a lifetime.

We envision a future where our students and alumni thrive in the marketplace, grounded in their faith and driven by the love of Christ. By fostering strategic partnerships and

offering transformative career readiness programs, we aim to empower individuals to excel in their careers while making a lasting impact in their communities and industries by utilizing their God-given talents and calling.

Your partnership can help us continue providing intentional career readiness opportunities while giving YOU a direct impact by interfacing with our students and helping to fill our talent pipeline. Industry professionals across the board are touting the caliber of our recently hired interns and graduates. Those who receive the breadth of a liberal arts education, paired with the technical skills in their major, Jessup uniquely prepares our students to be exceptionally employable in the marketplace.

## BENEFITS AND OPPORTUNITIES

Levels of Investment:	Executive \$1,000	Premiere \$3,000	Elite \$5,000
Complimentary registration for Spring Career Expo + complimentary on-campus parking	1	2	3
Invitation to Partner Appreciation luncheon & roundtable	X	X	X
Individual ROI strategy session with JCS Director	X	X	X
Sponsor logo and recognition on JCS website	X	X	X
Semesterly recognition posts (IG/Linkedin/FB)	1	2	4
Invitation to speak as industry expert/mock interviewer	X	X	X
Complimentary digital logo display at Career Fairs		X	X
Reserved room for on-campus interviews		X	X
Specialized/Personalized Micro Event (per year)		1	2
Promotion on Warrior's PacWest Network live stream		1 SEMESTER	2 SEMESTER
Complimentary registration of choice for other JCS events		1	2
PA recognition/announcement at Warrior games			2
Priority tabling opportunities in front of target schools			1X SEMESTER
Exclusive sponsorship at one JCS workshop			X
Prime location and choice of double booth @ Career Expo			X

# SCHOOL OF THEOLOGY AND LEADERSHIP PARTNERSHIP OPPORTUNITIES

In partnership with the Church, we educate transformational leaders for the glory of God. Our School of Theology and Leadership is at the center of this mission statement. As an unapologetically Christ-centered university, we intentionally integrate the sacred with the ordinary while seeking to fulfill God's Kingdom purposes on earth. Integrating biblical values into our curriculum empowers our future leaders to enter ministry

and secular industries with a sacred faith that articulates the relevance of Christ.

Your partnership with the School of Theology and Leadership provides the needed resources to the University to raise up leaders with biblical conviction, shaping our families, neighborhoods, churches and communities.

Annual Events: **Spring Theology Lecture and Fall Leadership Gathering.**

## BENEFITS AND OPPORTUNITIES

\$2,500 - Platinum Level	\$1,000 - Gold Level
<p><b>PRE-EVENT</b></p> <ul style="list-style-type: none"> <li>All Gold level pre-event benefits</li> <li>President's Dinner Silver level benefits (see sponsorship viewbook for benefits and opportunities)</li> </ul> <p><b>EVENT</b></p> <ul style="list-style-type: none"> <li>Four tickets to the pre-event dinner with guest and the Faculty of Theology</li> <li>10 tickets to the event with preferred seating</li> <li>Full-page ad in the event program</li> <li>Premier logo acknowledgment in sponsorship section</li> <li>An information booth in the courtyard</li> <li>Verbal recognition at the event</li> <li>Your logo on any printed and/or digital marketing materials/signage displayed in the event registration area</li> <li>Signed copy of the speaker's latest book (if applicable)</li> </ul> <p><b>POST-EVENT</b></p> <ul style="list-style-type: none"> <li>Your logo and/or mention included in the post-event email or survey sent to attendees</li> <li>Thank you acknowledgment during the Jessup Think podcast interview with the guest lecturer</li> <li>Two tickets to one Jessup Theatre or Jessup Music performance of your choice</li> </ul>	<p><b>PRE-EVENT</b></p> <ul style="list-style-type: none"> <li>Live display: shared screen with other supporters on the event digital advertisement</li> <li>University President's Circle membership</li> <li>Website: Your logo included on the lecture registration page and any marketing communications promoting the event, such as registration invite emails (shared with other sponsors).</li> </ul> <p><b>EVENT</b></p> <ul style="list-style-type: none"> <li>Four tickets to the event with preferred seating</li> <li>Logo in the event program</li> <li>An information booth in the courtyard</li> <li>Verbal recognition at the event</li> <li>Your logo on any printed and/or digital marketing materials/signage displayed in the event registration area</li> </ul> <p><b>POST-EVENT</b></p> <ul style="list-style-type: none"> <li>Your logo and/or mention of your institution in the post-event email or survey sent to attendees</li> </ul>
	\$500 - Silver Level
	<p><b>PRE-EVENT</b></p> <ul style="list-style-type: none"> <li>Live Display: Shared screen with other supporters on the event digital advertisement</li> <li>Website: Name mention included on the event registration page</li> </ul> <p><b>EVENT</b></p> <ul style="list-style-type: none"> <li>Two tickets to the event</li> <li>Name mention in the event program</li> </ul>





### THANK YOU

for prayerfully  
considering how we  
might increase our  
partnership with you  
to enhance our mission  
to transform the world  
around us.



#### OFFICE OF UNIVERSITY ADVANCEMENT

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