



TheBizBrief

Matthew 5: 14-16

The Dean's Corner

Greetings from the Jessup School of Business,

I'd like to sincerely thank Dr. Manuel Salazar for his dedicated service to the Business School this past year. Your guidance has been personally inspiring, and I know many others feel the same.

This year has been exciting, with meaningful accomplishments. We launched the redesigned MBA and MAcc programs this Fall and look forward to kicking off our Master's in Business Analytics this Spring at our San Jose campus. We've also initiated an industry mentorship program for seniors and graduate students.

A key milestone is the integration of Multnomah University with Jessup, now our Portland Campus. We're excited to see God's hand in this merger as we move forward in faith.

Last month, our TRAD Kick-Off, featuring Tesla, was a hit, and our "Meet the Firms" event allowed students to connect with key members in tax, audit, and accounting.

The 2024-2025 academic year is the 20th Anniversary of the Business School, and will be pivotal for the Business School, marked by new initiatives and ongoing challenges. Our focus remains on academic excellence, innovative research, and impactful community engagement, all Christ-centered. Thank you for your prayers!



By His Grace,
Professor Raskin

BSBA Alumni Spotlight: Caleb Landon



You're Never too Young to Pursue Your Dreams

Ambitious is an understatement when it comes to describing Jessup business student and soon to be graduate, Caleb Landon. At t...

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Caleb Landon, a 20-year-old Jessup business student, graduated this past April and already leads his company, Landon Capital Group. Starting college courses at age 11, Landon's early passion for business and education fueled his success. By 19, he launched his company, which now makes multimillion-dollar deals in mobile home and RV markets across the U.S. Landon is committed to providing affordable housing while giving back to communities, and he plans to expand into nonprofit work, following what he senses as a calling from God. To read more click [HERE](#).

Did you know you can complete your BAcc and MAcc degrees in under 5 years in the Jessup School of Business?



If you aspire to become a transformational accounting or financial services professional, consider earning both your Bachelor of Accountancy (BAcc) and Master of Accountancy (MAcc) degrees in under five years. Senior accounting students can even start MAcc courses in their final year. With the demand for CPAs at an all-time high and supply at historical lows, outstanding opportunities await accounting and finance students. Plus, we host fall and spring "Meet the Firms" events, bringing at least 10 top-tier firms to campus each year.

To learn more, reach out to Professor Bramow [Here](#).

Earning your combined BAcc/MAcc degrees in under five years is one of the most accelerated and effective pathways to achieve the gold standard in accounting, the Certified Public Accountant (CPA). Here are five more reasons to consider earning your BAcc/MAcc at Jessup:

1. You fulfill CPA licensure educational requirements (150 semester units)
2. Higher CPA exam passage rates for those with a Master's in Accountancy (19.4% higher exam scores overall)
3. Accelerate your accounting promotional opportunities with a master's degree
4. Increased demand for technical skills in accounting and finance
5. Develop your professional network with industry professionals

Veterans Helping Veterans



Sergeant First Class (SFC) Travis Orth, a combat veteran, exemplifies resilience and leadership. Now serving as Jessup University's Veteran Services Coordinator, he supports veterans transitioning to civilian life by helping them navigate their educational benefits and providing personal guidance. Orth's experience as a military leader allows him to connect with veteran students and foster a supportive environment. Committed to bridging the gap between veteran and civilian students, Orth believes veterans bring valuable skills to the community. With his wife Julie already involved at Jessup, Orth sees this role as a full-circle moment in their journey.

Veterans Helping Veterans

As a combat veteran, Sergeant First Class (SFC), Travis Orth embodies resilience, leadership, and an unwavering commitment to service. Currently...

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MBA Alumni Spotlight- Nolan Murphy

Jessup alumnus Nolan Murphy's love for baseball began at age four and continued through college, where he pitched for the Warriors from 2019-2021. An internship with the Lincoln Potters, arranged through Jessup, led to his full-time role as their operations coordinator and later assistant general manager. Murphy, who earned his MBA from Jessup in 2022, now manages partnerships, events, and staffing for the Potters, a college summer team that drew 40,000 fans in 2023.



Turning Internships into Careers | Nolan Murphy

Since the 19th century, Major League Baseball has captivated the hearts of Americans, solidifying its position as the...

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Local Faith-Driven Financial Advisor Makes Generous Donation To Launch A Student Investment Club In The Jessup School of Business.



David Laut, CFP®, the CEO of Abound Financial, graciously donated \$50,000 to launch a new investment club in the Jessup School of Business. "We are thrilled with this generous gift and looking forward to continuing to build this fund for greater Kingdom impact" stated Associate Dean, Dr. Manuel Salazar, who is leading in this exciting endeavor. If you would like to give to this fund reach out to Professor Salazar. David has already been investing in the lives of our students by giving his time and knowledge to our Business School Advisory Council and participating as a panelist in our last CEO Summit. Read more about David [HERE](#).

Students will learn about various types of investments and portfolio management, guided by professional investment advisors and faculty. This program offers valuable internship and career opportunities in financial planning, advising, and investment analysis. Students will also explore biblically responsible investments aligned with Christ-honoring values. Interested juniors and seniors in finance or accounting can contact Dr. Manuel Salazar (msalazar@jessup.edu). Once the fund reaches \$250,000, earnings will help reduce student debt, enhance learning experiences, and support student entrepreneurial ventures.



Jessup Business School Grad Opens CrossFit Kingdom- Nathan Schattner

Alumnus Nathan Schattner opened CrossFit Kingdom in Lincoln last December, fulfilling his dream after nine years in software sales. Inspired by his time as a strength and conditioning coach at Jessup, he launched the business to address the lack of CrossFit options in the area. In just two months, the gym attracted 30 members, surpassing his six-month goal. Schattner emphasizes the inclusive nature of CrossFit and finds fulfillment in helping clients build confidence. Located at 183 Flocchini Circle, CrossFit Kingdom offers classes Monday through Saturday, with a free beginners' class on Saturdays. The gym is closed on Sundays.



CrossFit Kingdom Opens in Lincoln

Fulfilling a need in pursuit of his dreams, alumnus Nathan Schattner is the owner of Lincoln's newest CrossFit offering, known as...

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Jessup's MBA Students and Alumni Partner with the City of Lincoln



Jessup's MBA students and alumni are creating a business incubator for the city of Lincoln, formerly known as America's fastest-growing city. The project is advised by Professor Ken Raskin, who has worked for major companies like Hewlett Packard Enterprise, Oracle and VMware consulting with customers such as the Golden State Warriors, Tesla, McKesson, Ross Stores, Blue Shield of California and multiple California State Agencies.

The incubator aims to identify underrepresented industries in the Greater Sacramento area that align with Lincoln's specialties and growth potential. Economic Development Committee member Whitney Eklund emphasizes the importance of this partnership for community growth, stating that incubators boost local economies.

Initial research will focus on three key areas: semiconductors, agriculture, and drone technology. Bosch's acquisition of TSI Semiconductors offers growth opportunities in the chipmaker sector, while Lincoln High School's agricultural program presents a chance to modernize and lead in agriculture. Additionally, exploring drone technology could fill a gap in innovation for the area.

Project Manager Sara Fasig, a Jessup MBA alumna, highlights how the program has boosted her confidence and opened doors to high-level positions. Her involvement, along with other alumni, helps inspire current MBA students.



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