



# TheBizBrief

Matthew 5: 14-16

## The Dean's Corner

Greetings from the Jessup School of Business,

It has been an exciting year in the business school, from celebrating with many of our undergraduate and graduate students who earned their Jessup business degrees, redesigning our MBA and MAcc programs, and creating a new Master's degree in Business Analytics, to establishing a new industry mentorship program for our seniors and graduate students, and implementing the Entrepreneurial Operating System (EOS) in the business school for our faculty/staff. We give all the glory to our Lord Jesus Christ as we continue to strive, by His grace, to develop transformational stewards for Kingdom impact in business and society!

It has truly been an honor and privilege to lead the Jessup School of Business in this academic year. My one year commitment to serving in this role is quickly coming to a close, but I will continue to serve as an associate dean, teaching in accounting/finance, and leading in the areas of accreditation and assessment for the business school. I am thrilled to share that our VPAA has named Professor Ken Raskin as our new leader in the business school for the 2024-2025 academic year. Please join us in praying for and supporting Ken in this new servant-leadership role. I truly believe as we mark the 20th anniversary of the business school this fall that our greatest days still lie ahead!



By His Grace,  
Dr. Manuel Salazar

## MBA and MAcc Redesign and Fall Launch



The newly redesigned MBA degree launches this fall. The new Jessup MBA is offered in a hybrid format (remote, on campus, and online courses) and equips principled servant-leaders to meet the ever-changing demands of today's global marketplace. The ethical framework and Christ-centered focus makes the Jessup MBA distinct with purpose! We have also provided three industry-relevant optional areas of emphasis in Artificial Intelligence, Business Analytics, and Accounting.

We have also redesigned our Master of Accountancy (MAcc) degree to be more relevant than ever, with additional emphasis in Data Analytics and AI used in the industry, along with refreshed course offerings. This exciting program can be completed in 1 or 2 years and meets the educational requirements to sit for the CPA exam in California. To learn more about these programs and other business degrees visit our main website [HERE](#) or call or email us today.

# Introducing the New Business School Leader- Professor Ken Raskin



## CEO Summit

If you missed this event, you can watch this incredibly insightful and helpful summit [HERE](#).

Professor Ken Raskin has been serving as our MBA Director as well as the Director of Graduate Studies in the Jessup School of Business this past year. He is also a beloved Assistant Professor in the classroom. Professor Raskin will be assuming the leadership role from Dr. Salazar in the business school this fall. “We are thrilled to have Ken lead our business school team and enthusiastically look forward to seeing how our Lord will work through Ken in the new academic year”, Dr. Manuel Salazar, Associate Dean, and current business school leader. Learn more about Professor Raskin [HERE](#).

JOIN US FOR AN INSPIRATIONAL AND INFORMATIVE EVENING

### CEO SUMMIT 24'

**Topics:**

EFFECTIVE LEADERSHIP, BUSINESS STRATEGY, FAITH-MARKETPLACE INTEGRATION, INDUSTRY INNOVATIONS, AI, AND MORE

**Who should attend:**  
BUSINESS STUDENTS, ALUMNI, FACULTY/STAFF, BUSINESS OWNERS, AND OTHER JESSUP COMMUNITY STAKEHOLDERS

**OUR PANELISTS:**

**CHIP MAXSON**  
President & COO  
Sacramento River Cats

**ASHLIE BRYANT**  
Co-Founder & CEO  
3Strands Global Foundation

**DAVID LAUT, CFP®**  
Chief Executive Officer  
Abound Financial

**MAR | 7<sup>th</sup> | 5:30 PM**

Jessup University Chapel & Event Center  
A remote option is available, email us for a Zoom link at [schoolofbusiness@jessup.edu](mailto:schoolofbusiness@jessup.edu) by March 1st  
Presented by: The Jessup School of Business

## Top Business School Graduate- Mason Gray



Mason Gray, a recent Jessup School of Business alum, stands out with a perfect 4.0 GPA , (B.S. Business). His broad specialization allowed him to explore various business electives, equipping him with a versatile skill set. Besides his academic success, Mason excelled as a member of the university's golf team, winning two consecutive Team Choice Awards for his leadership and commitment. He is currently passionate about volunteering for College Golf Fellowship, where he raises funds to support the organization's mission of aiding college coaches and players in faith, golf, and personal growth.

# Alumni Spotlight- Josh Jackson, MAcc, CPA

Josh completed both his undergraduate degree and his Master of Accountancy (MAcc) degree from Jessup University. He is now a CPA for a local public accounting firm. Josh will be joining the Jessup adjunct faculty with a focus in Advanced Auditing in the new academic year. Learn more about Josh and how the MAcc degree helped him to achieve success in his calling and professional life.



## Becoming a Master of Accountancy

Josh Jackson is one of our stellar Graduate alumni at Jessup University who completed the Master of...

# Meet our Business School Director on the Multnomah Campus of Jessup University, Professor Heather Lohmolder



We are excited to introduce to you Professor Heather Lohmolder, who oversees our business school programs on our new Portland, Oregon campus. Before joining the faculty at Multnomah University in 2019, Professor Lohmolder spent almost 20 years working in business, primarily in marketing for PETCO Animal Supplies and Jack in the Box restaurants. She enjoyed her undergraduate experience at Northwest Nazarene University, a Christian liberal arts institution with small class sizes and caring professors, which made her excited to come to Multnomah University. During her M.B.A. program at UC Irvine she also studied at the Vienna University of Economics and Business. She is now pursuing her Ph.D. in Business Administration at the University of Cumberlands. In her spare time, you might find her running, biking, or hiking. She has participated in several half-marathons and competed twice in the Hood to Coast relay. She has also hiked the Inca Trail, Half Dome, and the Tour du Mont Blanc. Please join us in welcoming Heather and her amazing team to the Jessup family.



## Jessup Business School Advisory Council Spotlight: David Laut CFP® and CEO of Abound Financial



“CEO of Abound Financial and Certified Financial Planner™ (CFP®) David Laut has been honored by Forbes on the Top Next-Gen Best-In-State Advisors list and has achieved the remarkable distinction of being ranked as the #1 Next-Gen Wealth Advisor in the Sacramento Metro Region under the age of 40.” We are thrilled to have David on our business school advisory council. Learn more about David [HERE](#).



# New Graduate Degree in the School of Business- Master of Science in Business Analytics



The Master of Science in Business Analytics (MSBA) program is a STEM-designated degree designed to prepare students for the dynamic, data-driven business world of the 21st century. MSBA students will be equipped to be transformative servant-leaders with the technical skills needed to make a positive impact in the marketplace. The program has been WASC approved and is expected to launch next year at our Bay Area campus. For more information about this exciting new program reach out to the Jessup School of Business.



## New Industry Mentorship Opportunity

The Jessup Business School Advisory Council will be assisting us with our new Mentoring Program. This industry specific mentorship program is for undergraduate seniors and graduate students in the Jessup School of Business. If you have an interest in learning from a local business leader to gain valuable industry insights, email us this summer for an application to get started this fall  
[@schoolofbusiness@jessup.edu](mailto:@schoolofbusiness@jessup.edu)



TheBizBrief

Matthew 5: 14-16

 [Schoolofbusiness@jessup.edu](mailto:Schoolofbusiness@jessup.edu)  
916.672.3207

JESSUP  
UNIVERSITY

