



# TheBizBrief

## Dean's Corner

Greetings from the Jessup School of Business!

As we approach our 20th anniversary of offering business programs at Jessup next fall, we remain more committed as ever to our purpose: developing transformational stewards to impact business and society for Jesus Christ. We're thankful for all our partners in this amazing journey.

In this inaugural edition of The BizBrief, whether you're a current student, faculty/staff member, alumni, or valued stakeholder, you'll find engaging news about our business school's happenings.

I also want to extend our gratitude to our former dean, Dr. Stephen Strombeck, for seven years of faithful service. Please keep him and his family in your prayers as he transitions to another Christ-centered institution. I'm honored to serve as interim leader this year, marking the start of my 13th academic year at Jessup. We've built a strong leadership team focused on elevating our business school for God's glory.

Enjoy this first e-newsletter, and thank you for helping us make the Jessup School of Business a special place where principled, competent, transformational servant-leaders are equipped to be the salt and light for Christ around the globe.



For His Glory,  
Dr. Manuel  
Salazar

## School of Business News

### *MBA Students Make Their Pitches*

God equips each of us to make a difference in the world, wiring us with creative problem-solving skills and ideas. For some, this divinely innovative gene leads to leadership in the business world."

Learn how our MBA students are preparing to impact business and society...



### **How MBA Students Are Pitching Their Ideas, Shark Tank Style**

At Jessup, the School of Business runs a Shark Tank inspired MBA Graduate Pitch Night where MBA students put Christ...

 Jessup University / Feb 14

One thing that makes Jessup unique is our faculty and student relationships. In our Christ-centered community, students receive individualized attention and are equipped to lead and make a difference. With a faculty-student ratio of twelve to one, professors know students on a personal level and become life mentors. Viewing their work as a God-given calling, faculty hold a genuine interest in the well-being of every student.

## School of Business News

### Our Newest Degree

Jessup has launched a new Bachelor of Accountancy (BAcc) degree that can be completed in as little as three and a half years. In only one more year, students can also earn their Master of Accountancy (MAcc). Consequently, students are CPA exam ready in just four-and-a-half years, meet all educational requirements, and have earned both their BAcc and MAcc degrees, gaining a significant competitive advantage in the marketplace.



#### Accountancy

Regardless of where the economy is headed, businesses and other organizations continue to need professionals to manage their finances. Jess...

 Jessup University / Sep 19



#### Wired for Connection: The Best Education Involves Relationships

As people wired for connection, we long for safe relationships where we are seen and known for who we truly are.

 Jessup University / Jan 18

## EXCEPTIONALLY EMPLOYABLE THE JESSUP WAY

Every college student has a dream job, but for alumnus Cody Cantrell, obtaining his came with a lot of grit, determination and perseverance.” Read about his story below!



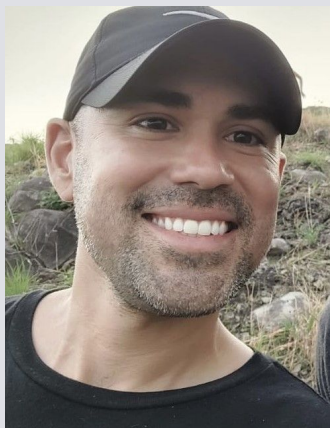
#### Exceptionally Employable the Jessup Way

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 Jessup University / Feb 21

## Student Story

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Gerardo Melara graduates this fall with his master's degree in accounting (MAcc). Here's a bit about his service to our nation, his experience at Jessup, and his future plans.

**Q: Tell us about your service in the Army.** A: I served in the military for 10 years; 4 years on active duty and 6 years in the Army National Guard. During my active-duty time I was stationed at Ft. Sill, Oklahoma, Ft. Gordon, Georgia and Ft. Riley, Kansas. In between those duty stations I also completed a deployment overseas to Iraq.

**Q: What has been your experience at Jessup?** A: Jessup has made a tremendous difference in my life by fostering a positive environment where I was able to grow academically, professionally, and spiritually. The professors and staff, as well as fellow students, have fostered a wonderful environment of hope and trust. It is because of this that I feel I was able to reach my full potential in my master's program (MAcc). Jessup is a place where faith in Jesus Christ is not just words but is also put into action.

**Q: What are your future plans?** A: I feel that The Lord is leading me to shed light in the workplace by exemplifying Christian values to the best of my ability. Because of my schooling at Jessup, I feel very well prepared for my future professional vocation. I have been equipped with timeless values that will make me stand out and excel in my future career, as well as bringing Glory to God.

## Alumni Happenings

Internships Pave the Way to Professional Careers! "We hear it time and again that internships are instrumental to landing the job of your dreams and for Richard Grimmett, theory proved true."

Learn more about his incredible journey here...

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### Internships Pave the Way to Professional Careers

We hear it time and again that internships are instrumental to landing the job of your dreams and for Richard Grimmett, theory proved true. Like...



## Faith-Driven Advisors

Jessup School of Business leaders recently held a vision reset breakfast with the newly revitalized Business School Advisory Council (BSAC). The Jessup BSAC will play a key role in advancing the future mission of the business school. The council is made up of faith-driven industry leaders who advise and assist the dean of the Jessup Business School, and his representatives, in key strategic matters. Their purpose is to engage businesses, enhance programs, and equip (professionally mentor) students! We will take some time to profile these exceptional servant leaders from time to time starting with Chip Maxson, President/COO of the 2019 Triple-A Champion Sacramento River Cats (affiliated with the three-time World Champion San Francisco Giants!



**The mission of the BSAC is to engage businesses, enhance programs, and equip (mentor) students.**

Chip joined the River Cats in 2012 and has focused on leadership development, creating a positive sales culture, developing new premium and social spaces, upgrading



digital and video components, and emphasizing strong community involvement... Chip was highly involved in the River Cats affiliation switch to the San Francisco Giants which helped the team lead all of MiLB in attendance during the 2015 season.... In addition, he was named the Pacific Coast League Executive of the Year, and the River Cats became the only team to win three Triple-A National Championships.

Maxson was named one of Sacramento Business Journal's 40 Under 40 in 2015 and was one of Sacramento Magazine's 100 Notable Business Leaders in 2021... Outside of work, Chip serves on the boards of Youth for Christ/Campus Life, The Daniel Summit, and the William Jessup University Business School Advisory Board. His wife, Allison, is a physical therapist and an elite runner who ran in the 2016 Olympic Marathon Trials. She is by far the best athlete in the family!  
*Source: MLB.com*

# Project Heart

One Business Alum's Nonprofit Impact. "Graduating with an MBA was a lifetime dream," said Carol. "I always wanted to go to a Christian university, earn a master's degree, and use that education to support my local community. While completing the two-year program, I found my classmates and professors to be a caring, servant-minded family."

Read her amazing story here...



## Project Heart: One Business Alum's Nonprofit Impact

Carol Viola is an MBA alumna and Project Director of Project Heart, a nonprofit that helps inmates transition back into



# JESSUP

UNIVERSITY



### School of Business

Jessup's School of Business is a Christ-centered, professional...

[jessup.edu](http://jessup.edu)

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