

JESSUP UNIVERSITY

CORPORATE PARTNERSHIP VIEWBOOK



JESSUP
UNIVERSITY

A COLLABORATIVE PARTNERSHIP TO STRENGTHEN JESSUP'S CHRIST-CENTERED MISSION AND PROVIDE RECOGNITION FOR YOUR BUSINESS.



PREMIER CORPORATE PARTNERSHIP OPPORTUNITIES

Jessup University exists as the premier Christ-centered university in Northern California because generous partners invest in our mission to educate and equip transformational leaders for the glory of God.

As a corporate partner of Jessup you will receive benefits and opportunities that will raise the profile of your business and enhance your mission in the region.

JESSUP UNIVERSITY CORPORATE PARTNERSHIP LEVELS

- \$100,000** - Visionary level
- \$50,000** - Warrior level
- \$25,000** - Champion level
- \$10,000** - Advocate level
- <\$10,000** - Associate level*

Includes regular digital recognition of company name/logo across all campus screens as well as at campus-wide events. Recognition commensurate with support level.

>\$100,000 - Naming level (*Ask us about facility naming opportunities!*)

*Associate level sponsors will be acknowledged through special publicity events in Athletics, Theatre, Music, and Theology. Detailed benefits available upon request.

HOW TO GIVE: For more information on these levels and their engagement opportunities please contact one of the following university donor advisors.



David Pineschi
Associate Vice President
of Advancement
dpineschi@jessup.edu
916-577-1809



Des Nelson
University Advancement
Officer
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JESSUP UNIVERSITY

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CUSTOMIZED PREMIER CORPORATE PARTNERSHIP

PARTNERSHIP LEVELS

\$50,000 - \$25,000 - \$10,000

Premier corporate partnership levels at Jessup allow our generous partners to create a unique package that best fits the donor's interests and desired impact.

CUSTOMIZED SUPPORT OPTIONS

You can choose one or more of the following opportunities that fit your interests and desired promotional benefits.

- Jessup Athletics
- Veterans: Hoops for Heroes
- Center for Church Health
- Casa Latina
- Academic Events
- Visual and Performing Arts
- Jessup Magazine article opportunities

STANDARD BENEFITS

The following standard benefits are automatically included in the premier corporate partnership plan.

President's Dinner

The University's fall event hosted by President John Jackson with a special keynote speaker. (Benefits page 4)

Commencement

Spring and Winter Ceremonies combined attendance of 5,000

- Half-page, quarter-page or logo acknowledgment in commencement program
- Pre-event promotion through slides or audio
- Student congratulation sign displayed in designated signage area

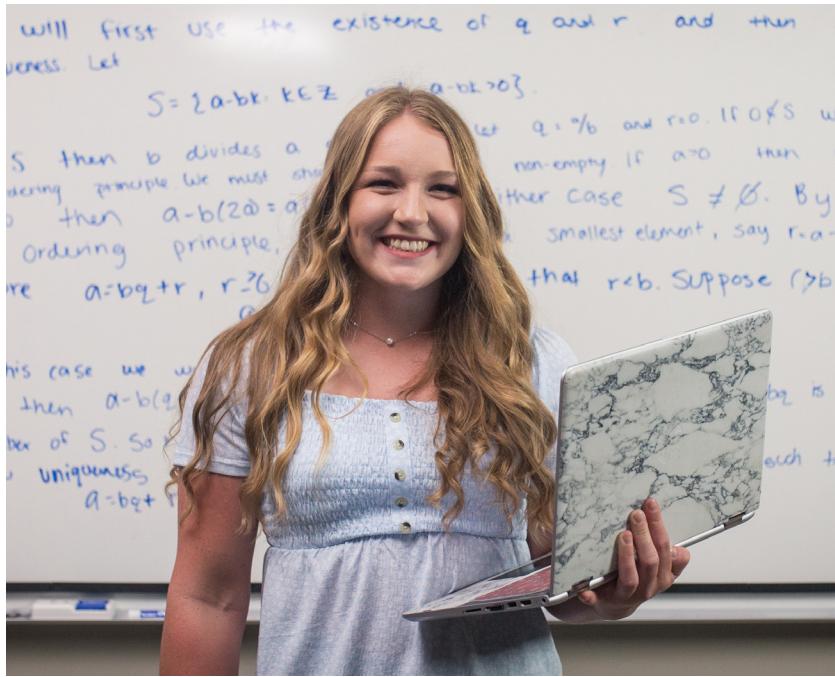
President's Circle Events

Annual events with combined attendance above 350

- Pre-event promotion through slides or audio
- Corporate signage displayed in designated signage area
- Logo in program

Corporate Partner Website Recognition

- Logo with your website link



THE JESSUP FUND PARTNERSHIP OPPORTUNITIES

We believe today's students should have access to an exceptional academic experience that enriches the spirit of tomorrow's leaders. The Jessup Fund enables student accessibility, academic excellence in the classroom and a vibrant campus life that promotes Christ-like character.

CHAMPION LEVEL: \$5,000

Commencement

Spring and Winter Ceremonies combined attendance of 5,000

- Half-page acknowledgment in program
- Pre-event promotion through slides or audio
- Student congratulation sign displayed in designated signage area

Advancement President's Circle Events

Annual events with combined attendance above 350

- Pre-event promotion through slides or audio
- Corporate signage displayed in designated signage area
- Logo in program

ADVOCATE LEVEL: \$2,500

Commencement

Spring and Winter Ceremonies combined attendance of 5,000

- Quarter-page acknowledgment in program
- Pre-event promotion through slides or audio

Advancement President's Circle Events

Annual events with combined attendance above 350

- Pre-event promotion through slides or audio

ASSOCIATE LEVEL: \$1,000

Commencement

Spring and Winter Ceremonies combined attendance of 5,000

- Logo in program



PRESIDENT'S DINNER PARTNERSHIP OPPORTUNITIES

The President's Dinner is our annual showcase of the University's impact upon the world. Your host, President John Jackson invites a well-known keynote speaker to bring to light relevant and cultural topics that will minister to you, while demonstrating Jessup's impact upon culture and society to the glory of God. Your partnership in this highly anticipated event will provide accessible Christ-centered excellence in higher education through The Jessup Fund.

BENEFITS AND OPPORTUNITIES

Value	\$20,000	\$10,000	\$5,000	\$2,500
President's Circle Membership Level	Visionary	Visionary	Champion	Gold
President's Dinner Program	Logo	Logo	Logo	Name
President's Dinner Registration Site	Logo	Logo	Logo	Name
Event Scrolling	20x	15x	10x	5x
Virtual Event Ticker (Recorded)	Logo	Logo	Logo	
Table Signage	Logo	Logo	Name	
Included in Event Marketing	Logo	Logo		
Formal Invitation	Logo	Name		
Social Media Shout-out	Name			
Jessup Magazine Article	Logo			
Stage Recognition	X			
10% Tuition Discount for all Corporate Partner Employees for ADC, GRAD, & Online Programs	X	X	X	X
Fall Calling & Internship Fair Mock Interviews	X	X	X	X
Career & Internship EXPO	X	X	X	X

ATHLETICS PARTNERSHIP OPPORTUNITIES



Jessup University is a member of the NAIA and the eight-team Golden State Athletic Conference. Jessup is a Christ-centered institution of higher education, where our students become exceptionally employable. With 19 undergraduate degree programs and master's opportunities Jessup allows many flexible options for your degree.

Athletically, the GSAC comprises eight member schools from California and Arizona. The GSAC is the upper echelon of NAIA Division 1 and Jessup has made a significant impact with high caliber athletic teams since joining the league. We welcome you and we look forward to seeing you on campus or around the community as the Warriors pursue conference and NAIA Championships!

BENEFITS AND OPPORTUNITIES

\$10,000 - The Exclusive Plan	\$5,000 - The Platinum Plan
<ul style="list-style-type: none"> • Warrior Arena Signage (Exclusive Branding) • McBean Stadium Signage (Outfield or Backstop) • Public Address Reads - All Home Athletic Events • Website Branding - Reciprocal Linkage • Promotions/Marketing Table ALL Athletic Contests • LED Scoreboard Branding - Warrior Arena • Official Game Sponsorship (1) • Warrior Arena TV Branding • In Game Promotions - Media Timeouts/ Halftime • Social Media Branding Recognition (Facebook, Twitter, Instagram) • Game Steam/Audio - Public Address Reads • Warrior Golf Classic - Hole Signage • (2) Foursomes to Warrior Golf Classic • Top Swing - Full Bay Sponsorship • Top Swing Contest Bay Sponsor • Invitation to Exclusive Jessup Athletic Events (Warrior Awards/ Dinners, Special Events) • Individual Tickets Upon Request • (2) All Sport- Season Tickets - Upon Request 	<ul style="list-style-type: none"> • Warrior Arena Signage • McBean Stadium Signage (Outfield or Backstop) • Public Address Reads - All Home Athletic Events • Website Branding - Reciprocal Linkage • Promotions/Marketing Table (5) Athletic Contests • LED Scoreboard Branding - Warrior Arena • Official Game Sponsorship (1) • Warrior Arena TV Branding • In Game Promotions - Media Timeouts/ Halftime • Social Media Branding Recognition (Facebook, Twitter, Instagram) • Game Steam/Audio - Public Address Reads • Foursome Warrior Golf Classic • Warrior Golf Classic - Hole Signage • Warrior Golf Classic - (4) Players • Individual Tickets Upon Request • (2) All Sport- Season Tickets - Upon Request • Top Swing Signage • Top Swing Bay (6 players)



\$3,500 - The Premier Plan	Ala Carte Opportunities
<ul style="list-style-type: none"> • Warrior Arena Signage • McBean Stadium Signage (Outfield or Backstop) • Public Address Reads - All Home Athletic Events • Website Branding - Reciprocal Linkage • Promotions/Marketing Table (5) Athletic Contests • LED Scoreboard Branding - Warrior Arena • Official Game Sponsorship (1) • Warrior Arena TV Branding • In Game Promotions - Media Timeouts/ Halftime • Social Media Branding Recognition (Facebook, Twitter, Instagram) • Game Steam/Audio - Public Address Reads • Warrior Golf Classic - Hole Signage • Warrior Golf Classic - (2) Players • (50) Individual Tickets - Upon Request • (2) All Sport- Season Tickets - Upon Request 	<ul style="list-style-type: none"> • Warrior Arena Signage - \$1000 • McBean Stadium Signage - \$850 • McBean Stadium Outfield - \$1000 • In Game PA Reads - All Sports - \$1000 • In Game PA Reads - All Sports - \$750 • Warrior Arena Kick Plates - \$2000 • Warrior of The Week - \$3000 (+) Gift for the Winner

JESSUP MUSIC PARTNERSHIP OPPORTUNITIES



Your generous partnership is a direct investment in the lives of our music students by providing the highest quality academic experience. Your support enhances the students' artistry and creativity and develops space for innovation preparing them for careers as Christ-honoring leaders in the community. Their experience at Jessup is made possible by your partnership; because of your support, they will magnify the Lord through their art.

BENEFITS AND OPPORTUNITIES

\$10,000 - Annual Corporate Jessup Music Sponsor for Fall and Spring Concert Season	\$5,000 - Title Sponsor Christmas or Night of Classics
<ul style="list-style-type: none"> • Reserved seating for 15 people, at both Celebrate Christmas and Night of Classics • Company recognition and thank you at all concerts by all ensembles during the academic year (20-30 concerts) • 10% discount on additional Celebrate Christmas and Night of Classics tickets • Personal mention during Celebrate Christmas and Night of Classics by concert emcee or Director • President's Circle Membership, including all PC benefits and privileges • Company recognition on program cover and multimedia slide show during all concerts • Company recognition in all event printed materials • Company mention on Jessup Music event website for the academic year • 2 Jessup Music merchandise mega-gift baskets (valued at over \$200) 	<ul style="list-style-type: none"> • Reserved seating for 15 people, at the concert of your choice • 10% discount on additional Celebrate Christmas or Night of Classics tickets • Personal mention during event by concert emcee or Director • President's Circle Membership, including all PC benefits and privileges • Prominent company recognition in program and multimedia slide show during all concerts • Company mention on Jessup Music event website for the month of the concert series • Jessup Music merchandise mega-gift basket, (valued at over \$200)
\$2,500 - Conductor's Circle	\$1,000 - Orchestra Circle
<ul style="list-style-type: none"> • Reserved seating for 10 people, at the concert of your choice • President's Circle Membership, including all PC benefits and privileges • Personal mention during event by concert emcee or Director • Company recognition in program and multimedia slide show during all concerts • 2 Jessup Music merchandise gift bags for you and a guest (valued at over \$50) 	<ul style="list-style-type: none"> • Reserved seating for five, at the concert of your choice • President's Circle Membership, including all PC benefits and privileges • Company recognition in program and multimedia slide show during all concerts • Jessup Music merchandise gift bag (valued at over \$50)

JESSUP THEATRE PARTNERSHIP OPPORTUNITIES



Your generous partnership will directly impact hard-working and devoted students in the Jessup Theatre program. Your support will provide the highest quality educational and professional experience for those seeking to make an impact on our world through the arts. Your partnership dollars will enhance our arts facility, equipment and staffing required to produce professional level theatre at Jessup. Together, we can equip the next generation of professional theatre artists to make a profound impact on our culture for the glory of God.

BENEFITS AND OPPORTUNITIES

\$20,000+ - Season Underwriter Circle	\$10,000 - Producer's Circle
<ul style="list-style-type: none">• Your company logo and special thanks to your company as a season underwriter• Recognition at the top of our sponsor wall for both mainstage productions• 20 free tickets to both mainstage productions• Full-page color ad in our program (distribution 6000+ per year)• Company mention from the stage at every mainstage performance• Company logo on newsletter and website• Company sponsor for one exclusive preview performance if requested<ul style="list-style-type: none">• Your company logo on signage at the front of the main pre-show experience• A table in the pre-show area to display your company's materials• A five-minute pitch to the preview performance guests about your company• Exclusive pre-show hors d'oeuvres and/or concessions• Choice of invitations to the event: public or specific attendees of the production• Invitations for up to 100 guests	<ul style="list-style-type: none">• Special mention in our playbill with inclusion of your company logo• Recognition at the top of our sponsor wall for both mainstage productions• 12 free tickets to both mainstage productions• Full-page color ad in our program (distribution 6000+ per year)• A table in the show area to display your company's materials• Company mention from the stage at every mainstage performance



\$5,000 - Director's Circle	\$2,500 - Artist's Circle
<ul style="list-style-type: none">• Special mention in our playbill with inclusion of your company logo• Recognition at the top of our sponsor wall for both mainstage productions• Eight free tickets to both mainstage productions• Half-page color ad in our program (distribution 6000+ per year)	<ul style="list-style-type: none">• Special mention in our playbill• Recognition at the top of our sponsor wall for both mainstage productions• Six complimentary tickets to both mainstage productions

VETERANS PARTNERSHIP OPPORTUNITIES



Your involvement as a guest or sponsor provides veterans dedicated programming and scholarship opportunities that benefit the veteran student experience and reduces or eliminates the burden of student loan debt. Join us as we honor veterans who have sacrificially defended our freedom.

The **Veterans Hoops for Heroes Event** takes place in Jessup's Warrior Arena.

BENEFITS AND OPPORTUNITIES

Value	\$20,000	\$10,000	\$5,000	\$2,500
President's Circle Membership Level	Visionary	Advocate	Champion	Gold
Athletics Sponsorship Benefits	Platinum	Premier		
Premier Position in Marketing and Collateral	Largest Logo	Logo	Logo	Name
Veterans Hoops for Heroes Web page	Logo	Logo	Logo	Logo
Stage Recognition	X	X	X	X
Logo on Corporate Partnership Page	X	X	X	X
Event Signs Digital and Print	Largest Logo	Logo	Logo	Name
Jessup Season Tickets	4	2		
Game Day Tickets			6	4
Social Media Shout-out	X	X	X	
Formal Invitation Inclusion	Largest Logo	Logo	Name	
Timeout Sponsor	X	X		
Public Announcement Mention	X	X	X	X
Towel Sponsor	X	X		X
Warrior Arena Signage	Largest Logo	Logo		
President's Dinner Program	Logo			
Autographed Team Basketball	X	X	X	
Athletics Shoot Around Shirt	Logo			
10% Tuition Discount for Corporate Partner employees for ADC, GRAD, & Online	X	X	X	X
Fall Calling & Internship Fair Mock Interviews	X	X	X	X
Summer Camp Recruitment Fair	X	X	X	X

SCHOOL OF THEOLOGY AND LEADERSHIP PARTNERSHIP OPPORTUNITIES

In partnership with the Church, we educate transformational leaders for the glory of God. Our School of Theology and Leadership is at the center of this mission statement. As an unapologetically Christ-centered university, we intentionally integrate the sacred with the ordinary while seeking to fulfill God's Kingdom purposes on earth. Integrating biblical values into our curriculum empowers our future leaders to enter

ministry and secular industries with a sacred faith that articulates the relevance of Christ.

Your partnership with the School of Theology and Leadership provides the needed resources to the University to raise up leaders with biblical conviction, shaping our families, neighborhoods, churches and communities.

Annual Events: Spring Theology Lecture and Fall Leadership Gathering.

\$2,500 - Platinum Level		\$1,000 - Gold Level	
<p>Pre-event</p> <ul style="list-style-type: none"> All Gold level pre-event benefits President's Dinner Silver level benefits (see sponsorship viewbook for benefits and opportunities) <p>Event</p> <ul style="list-style-type: none"> Four tickets to the pre-event dinner with guest and the Faculty of Theology 10 tickets to the event with preferred seating Full-page ad in the event program Premier logo acknowledgment in sponsorship section An information booth in the courtyard Verbal recognition at the event Your logo on any printed and/or digital marketing materials/signage displayed in the event registration area Signed copy of the speaker's latest book (if applicable) <p>Post-event</p> <ul style="list-style-type: none"> Your logo and/or mention included in the post-event email or survey sent to attendees Thank you acknowledgment during the Jessup Think podcast interview with the guest lecturer Two tickets to one Jessup theatrical or music performances of your choice 		<p>Pre-event</p> <ul style="list-style-type: none"> Live display: shared screen with other supporters on the event digital advertisement University President's Circle membership Website: Your logo included on the lecture registration page and any marketing communications promoting the event, such as registration invite emails (shared with other sponsors). <p>Event</p> <ul style="list-style-type: none"> Four tickets to the event with preferred seating Logo in the event program An information booth in the courtyard Verbal recognition at the event Your logo on any printed and/or digital marketing materials/signage displayed in the event registration area <p>Post-event</p> <ul style="list-style-type: none"> Your logo and/or mention of your institution in the post-event email or survey sent to attendees 	
		\$500 - Silver Level	
		<p>Pre-event</p> <ul style="list-style-type: none"> Live Display: Shared screen with other supporters on the event digital advertisement Website: Name mention included on the event registration page <p>Event</p> <ul style="list-style-type: none"> Two tickets to the event Name mention in the event program 	



THANK YOU for prayerfully considering how we might increase our partnership with you to enhance our mission to transform the world around us.

Please note that any partnership level includes an opportunity for you to receive the following benefits:

- Fall Career & Internship Fair
 - Mock Interviews
- Career and Internship Expo
- Professional Dining Etiquette Dinner
 - Summer Recruitment Fair
- 10% discount for ADC/GRAD/Online



OFFICE OF UNIVERSITY ADVANCEMENT

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